

Abstract: Art and the Challenge of Markets, Volume 1

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Volume 1

Art and the Challenge of Markets Volumes 1 & 2 examine the politics of art and culture in light of the profound changes that have taken place in the world order since the 1980s and 1990s. The contributors explore how in these two decades, the neoliberal or market-based model of capitalism started to spread from the economic realm to other areas of society. As a result, many aspects of contemporary Western societies increasingly function in the same way as the private enterprise sector under traditional market capitalism.

The first volume of this two-volume collection considers a broad range of national cultural policies from European and North American countries, and examines the strengthening of international and transnational art worlds in music, visual arts, film, and television. The chapters cover cultural policy and political culture in the United States, United Kingdom, Germany, France, Switzerland, the Nordic countries, the Balkans, and Slovenia, and address the extent to which Western nations have shifted from welfare-state to market-based ideologies. Tensions between centers and peripheries in global art worlds are considered, as well as complex interactions between nations and international and transnational art worlds, and regional variations in the audiovisual market.

Both volumes provide students and scholars across a range of disciplines with an incisive, comparative overview of the politics of art and culture and national, international and transnational art worlds in contemporary capitalism.

Table of Contents

Part 1: Introduction

1. Varieties of National Cultural Politics and Art Worlds in an Era of Increasing Marketization and Globalization

Erkki Sevänen and Simo Häyrynen

Part 2: Contemporary National Cultural Policies and Art Worlds in North America and Europe

2. The United States of Art – A Case Apart?

Vera L. Zolberg

3. Enterprise Culture and the Arts: Neoliberal Values and British Art Institutions

Victoria D. Alexander

4. The Economization of the Arts and Culture Sector in Germany After 1945
Nina Zahner
5. The Changing Role of the Cultural State. Art Worlds and New Markets. A Comparison of France and Switzerland
Olivier Thévenin and Olivier Moeschler
6. Renegotiating Cultural Welfare. The Adoption of Neoliberal Trends in Finnish Cultural Policy and how It Fits the Nordic Model of a Welfare State
Simo Häyrynen
7. Cultural Policies in the Baltic States and Slovenia between 1991–2009
EggeKulbok-Lattik and Vesna Čopić

Part 3: International and Transnational Art Worlds and their Ways of Operation

8. Globalization and Musical Hierarchy in the United States, France, Germany, and the Netherlands
Vaughn Schmutz and Timothy J. Dowd
9. The Uneven Distribution of International Success in the Visual Arts Among Nations, According to the Rankings of the 'Top 100 Artists in the World'
Alain Quemin
10. Beyond Reproduction: Asymmetrical Interdependencies and the Transformation of Centers and Peripheries in the Globalizing Visual Arts
Larissa Buchholz
11. "It's a Mad Mad Mad Mad (Men) World". National and Corporate Strategies in the Global Audiovisual Market
Diane Barthel-Bouchier

Part 4: Conclusion

12. Reflections on the Challenge of Markets in National, International and Transnational Art Worlds
Victoria D. Alexander and Samuli Hägg

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